

OBJECTIVE

- 100% technically-driven
- Follows the law of supply and demand
- Focuses on relative strength methods

STRAIGHTFORWARD COMMUNICATIONS

- ✓ Trade Notifications
- ✓ Weekly Market Commentary
- ✓ Monthly Investment Outlook
- ✓ Quarterly Market Videos

STRATEGICALLY NAVIGATING MARKET VOLATILITY

All Seasons Tactical is a 100% technically-driven strategy. Most investors tend to be moderate investors until there is a big correction or large run up in the market. Then, investors typically transform from conservative to aggressive. The All Seasons Tactical strategy seeks to help navigate this type of emotional investing.

- Navigates the changing seasons in the market
- Follows the same methodology as the Law of Supply & Demand — if demand increases, consumers are driven to purchase and therefore, cost increases
- Provides a rules-based strategy in order to lessen emotional investment behavior
- Determines areas with the most relative strength — the measurement of performance relative to a benchmark or to the rest of the universe

"To everything there is a season." —ECCLESIASTES 3 KJV

INVESTMENT PROCESS

1



Identify the Season of the Market:

Seasons are determined by three macro-market technical indicators, which measure trends, demand and ask the question, "Are equities outperforming cash?" Summer seasons or Bullish markets historically move in a positive upward trend, while winter seasons or Bear markets move in a negative, downward trend.

2



Determine Areas with the Most Strength:

Using relative strength as a measurement of performance relative to a benchmark or the rest of the market allows for the discovery of the strongest trends in the market or identification of the strongest asset classes.

3



Manage Positions by Rotation:

Relative strength tools help to identify rotations contrary to the period in the market, which allows investments to stay in with a trend for as long as it continues to be positive, but forces an exit as the area weakens.

INVESTMENT OBJECTIVE

- Investment Horizon: Minimum of 3 Years
- Investment Minimum: \$5,000
- Benchmark: S&P 500 TR
- Investment Objective: Growth

No strategy assures success or protects against loss. There is no guarantee that a diversified portfolio will enhance overall returns or outperform a non-diversified portfolio. Diversification does not protect against market risk.

This information is presented as an introduction to the portfolio strategy and for educational purposes. As such, it is not intended as a solicitation or offer. Prospective investors should contact his/her advisor for more detailed portfolio information and the product's suitability in meeting your financial investment objectives.

Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will either be suitable or profitable for a client or prospective client's investment portfolio. This content cannot be copied without express written consent of CWM, LLC.

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